



mojo
TRIATHLON

**SPONSORSHIP
PACKAGES 2020**

MOJO TRIATHLON 2020

TRIATHLON AT A GLANCE



Event Details

The Mojo Triathlon, presented by the Mojo Tri Club, is entering its sixth year in 2020. The Mojo Triathlon attracts individual athletes and clubs of all ages and experience levels.

Conveniently located at the **Voice of America MetroPark in West Chester, Ohio**, The Mojo Triathlon will take place on **Sunday, June 21, 2020.**

Races

- Sprint Triathlon • Olympic Triathlon • Sprint Duathlon
- Olympic Duathlon • Sprint Aquabike • Olympic Aquabike
- Sprint Aquathon • Olympic Aquathon

For those who prefer to race one element of the triathlon, we offer a relay division for our Sprint and Olympic distance triathlons.

Sponsorship Opportunities

We'd love your support! A variety of event sponsorship opportunities are available, including custom sponsorships. By being a valued sponsor **your company will be showcased to the Greater Cincinnati and Dayton Triathlon community.** Your company will be featured on Mojo Triathlon marketing materials and promotions, the Mojo website, and will be publicly recognized during the event. The Mojo Tri Club is a 501(c)(3) and your donation may be tax deductible.



2019 STATISTICS

400 Athletes (Sold Out)
1,000+ Spectators
70% from Greater Cincinnati/
Dayton Region

MOJO TRIATHLON 2020

VISION & MARKETING OBJECTIVES



Event Vision

The vision and goal of the Mojo Triathlon is to provide a great event for athletes, help promote and enhance the sport of Triathlon, and give back to the community.

Giving Back

A portion of the event proceeds are dedicated to supporting the development of youth triathlon programs in the area, and helping to reduce financial barriers to the sport. The Mojo Tri Club is a 501(c)(3) and your donation may be tax deductible.

Race Objectives

The Mojo Triathlon aims to meet the following goals and objectives:

- Meet sponsorship goals and exceed sponsor expectations
- Increase visibility for sponsors through marketing and promotion efforts
- Create additional excitement around the event to encourage and increase event registration
- Create a fun, memorable experience for athletes, their supporters, and sponsors



MOJO TRIATHLON 2020

SPONSORSHIP LEVELS



	Presenting Sponsor \$5,000 Limit 1	Olympic Sponsor \$2,500 Limit 2	Finish Line Sponsor \$2,000 Limit 1	Swim Cap Sponsor \$1,000 Limit 1	Run Sponsor \$850 Limit 1	Bike Sponsor \$850 Limit 1	Swim Sponsor \$850 Limit 1	Transition Sponsor \$850 Limit 1	Hydration Sponsor \$850 Limit 1
Recognized as Presenting Sponsor on all Press Releases, Handouts, Posters, Flyers, and Signage	●								
Award Ceremony Participation	●								
Company Logo on Volunteer Shirts	●	●							
Complimentary Individual Triathlon Registrations	2	2	1	1	1	1	1	1	1
Three (3) Organization Banners Displayed at Event	●	●							
Logo on Event Signage	●	●	●	●	●	●	●	●	●
Recognition on all Mojo Social Media Channels	●	●	●	●	●	●	●	●	●
Race Day Announcements	●	●	●	●	●	●	●	●	●
Opportunity to have 10x10 Booth at Event	●	●	●	●	●	●	●	●	●
Opportunity to Provide Advertisements/Coupons in Athlete Race Bags	●	●	●	●	●	●	●	●	●
Company Logo on Finisher Towel	●	●	●	●	●	●	●	●	●
Company Name/Logo on the Mojo Triathlon Website with Link	●	●	●	●	●	●	●	●	●
Ability to Display Company Banner on Race Day	●	●	●	●	●	●	●	●	●
Company Logo Prominently Displayed at each area per Sponsorship)			●		●	●	●	●	●
Company Logo on Race Tattoos									
Company Logo on Swim Cap				●					
Complimentary Registration for all 9 Open Water Swims	●	●							
Display Banner at each Open Water Swim									



Custom Sponsorship Packages are Available

MOJO TRIATHLON 2020

SPONSORSHIP LEVELS



	Medical Sponsor \$850 Limit 1	Post-Race Party \$850 Limit 1	Race Tattoo Sponsor \$750 Limit 1	Gold Sponsor \$500 No Limit	Open Water Swim Sponsor \$500 Limit 1	Silver Sponsor \$375 No Limit	Bronze Sponsor \$250 No Limit	Buoy Sponsor \$200 Limit 6	In-Kind/ Gift Sponsor No Limit
Recognized as Presenting Sponsor on all Press Releases, Handouts, Posters, Flyers, and Signage	●								
Award Ceremony Participation	●								
Company Logo on Volunteer Shirts	●	●							
Complimentary Individual Triathlon Registrations	2	2	1	1	1	1		1	
Three (3) Organization Banners Displayed at Event	●	●							
Logo on Event Signage	●	●	●	●					
Recognition on all Mojo Social Media Channels	●	●	●	●	●			●	
Race Day Announcements	●	●	●	●				●	
Opportunity to have 10x10 Booth at Event	●	●	●	●	●	●		●	
Opportunity to Provide Advertisements/Coupons in Athlete Race Bags	●	●	●	●	●	●	●	●	
Company Logo on Finisher Towel	●	●	●	●		●	●		●
Company Name/Logo on the Mojo Triathlon Website with Link	●	●	●	●	●	●	●		●
Ability to Display Company Banner on Race Day	●	●	●	●		●	●		
Company Logo Prominently Displayed at each area per Sponsorship)			●						
Company Logo on Race Tattoos			●						
Company Logo on Swim Cap									
Complimentary Registration for all 9 Open Water Swims					●				
Display Banner at each Open Water Swim					●				



Custom Sponsorship Packages are Available

MOJO TRIATHLON 2020

SPONSOR AGREEMENT



Company Name: _____ Date: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please Check the Selected Level of Sponsorship:

_____ \$5,000	Presenting Sponsor	_____ \$850	Post-Race Party Sponsor
_____ \$2,500	Olympic Sponsor	_____ \$750	Race Day Tattoo Sponsor
<u>SOLD</u> _____ \$2,000	Finish Line Sponsor	_____ \$500	Gold Sponsor
_____ \$1,000	Swim Cap Sponsor	_____ \$500	Open Water Swim Sponsor
_____ \$850	Run Sponsor	_____ \$375	Silver Sponsor
_____ \$850	Bike Sponsor	_____ \$250	Bronze Sponsor
_____ \$850	Swim Sponsor	_____ \$200	Swim Buoy Sponsor
_____ \$850	Transition Sponsor	_____ N/A	In-Kind/Gift Sponsor
_____ \$850	Hydration Sponsor	_____ Donation Please Describe:	
_____ \$850	Medical Sponsor	_____	

Please complete and return application and payment no later than May 13th, 2020

Please make checks payable to and send check and form to:

Mojo Tri Club / Attention: Mark Hecquet
8756 Union Centre Blvd., West Chester, OH 45069



Have questions? Please contact Mark at 513-602-4443 or mark@mojotriathlon.com